Voice-Box

The presenters positions in each studio will in future have a special news sheet of items which are to be promoted for the station. These sheets will be known as the voice box.

A set of guidelines for each advert will be written, but presenters may use there own words, provided the promotion remains true to the original content.

These newsheets will replace all the small pieces of paper around the console. They will be in an A4 format and contained in a plastic pocket.

Each voice-box sheet will be updated as each item of promotion dictates.

THESE SHEETS ARE NOT TO BE ALTERED IN ANYWAY. Just Follow the instructions.

Donations

This month has been quite fruitful for the station with a donation of £22.50 from the regulars of the $Gold\ cup$. An Easter draw producing the donation for the station and an equal donation to the league of friends.

Various donations from patients have also been received.

Reminder: All cheques made payable to Radio Heatherwood; if received.

In Memory

In last months newsletter we reported about the possibility of a donation from the friends and relatives of a former patient on ward 3. The patient Frank Baxter; who apparently listened whilst on ward 3; loved the service, but wished we had played more opera!. The family have asked for us to use the money towards promoting the radio service: this is going to be done and donations totaling £160 have been received: this will be used for the loan radio service with radio's carrying the name of Frank Baxter.

Car Boot

Thankyou to all those people who have signed their names for this years car boot. It is much appreciated. The end of the Home furnishing promotion makes way for the promotion of the car boot. See Voice-Box notes on Console:-

Charity Buzz

This years charity buzz at the end of May still has some seats left on the second coach. Please plug this on-air, see Voice-Box notes on console.

Notice-Board

Are you a notice-board Failure ?

ODO you read all the Notices Displayed?

The special notices displayed from time to time are there because they may affect you in some way or another. Always make sure you read the boards before carrying out ward rounds.

Home Furnishing Exhibition

The home furnishing exhibition has finally been and gone and the radio station has benefited to the tune of £1300. The organizer

Stan Webb had the misfortune of staying in ward 10 on the run up to the exhibition. This did help us though to persuade him of the benefits of the radio service. I am sure this influenced him with regard to the donation to us from the Gate money.

The exhibition had over 1800 visitors over the weekend. The weather could have been a little kinder but overall the exhibitors did benefit from the exhibition.

Fundraising/Grand Draw

The Grand draw will still take place this year despite the fact that the pro exercise with Stan Webb produced the large donation. The stations funds were seriously depleted during the building of studio two last year. All the reserves were used to complete the studio.

Our aim is to replace the reserves this year as well as carry out re-equipping of studio one. We also intend to increase availability of the loan radio services. This all costs money the annual fund raising for next years running costs will continue.

Windsor Hospital

I wish to scotch any rumours that Windsor has closed is closing or will be. The hospital has become a community hospital and is no longer part of the unit at Heatherwood. The hospital has moved it's acute nursing services to Heatherwood and Wexham. (Look at patient content of wards 1 & 3). The hospital is to renovate wards at Windsor to be used for elderly and infirm patients. The eye unit is still operating it's wards and the out-patient clinics are continuing.

A suggestion that we should go over to the hospital and pinch all of the radio headsets is totally abhorrent to the ideals of this station, and would in any case be classed as theft.

It's true the radio over there has closed, but we have authority to enter the hospital and remove anything.

Don't even consider it: it would be the last thing you did before you were sacked !.

above article has been prompted by actions or statements received by the management.

Feedback

