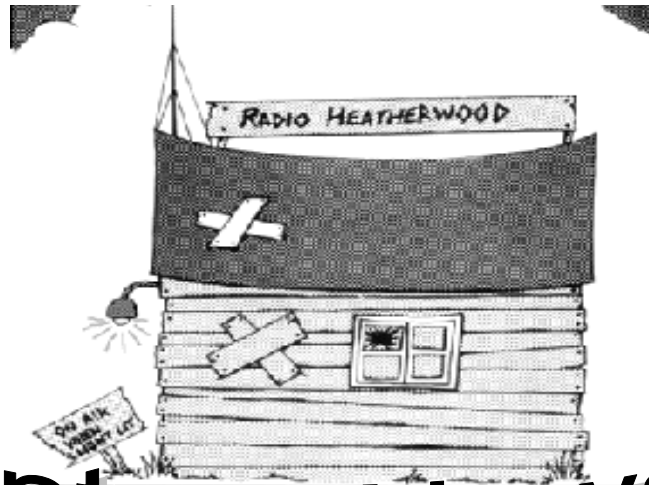


RADIO Heatherwood



Presenters Newsletter Iss 23 February 1991

The Radio Heatherwood staff newsletters took many styles and methods of production during it's publications.

The originals have been lost, but to show the flavour of the content we have recreated an issue (23)

a newsletter originally published in February 1991.

This was produced using Timeworks desktop publishing program and would have been printed on a coloured sheet of paper. All the layout mistakes and poor positioning of items are still shown, so as not to change the history of the development of the newsletter.

A copy would have been posted on the studio noticeboard.

The only changes made to these have been the removal of personal phone numbers.

This copy was taken from a scan of a draft newsletter

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Radio Heatherwood

Newsletter February

1991 (Iss 23)

Studio Visitors.

The studio's this month received some unexpected visitors this month. On Tuesday 8th January, Jane Shortland who was sampling the services in the maternity unit popped down from the ward to say hello. She sends her best wishes to everyone.

Program controller & station engineer from Radio Hillingdon paid the studio's a visit on the same night to discuss our arrangements for linking two studio's and to discuss some ideas about the current broadcasting in Hospital radio. An evening full of surprises. Radio Hillingdon are seeking to be one of the test stations for the Fm system.

Windsor Hospital Radio.

The chairman of Windsor and studio manager visited the manager and Gordon Young on the 8th January, with the view to guarantee's for their staff to be offered positions at Heatherwood.

The station has decided to close after a steady run down of services at the hospital. The hospital is set to become a community services hospital, with only the eye unit remaining. Windsor started broadcasting in 1976 from the old Windsor unit.

The result of the meeting and subsequent discussions, staff from there will be offered interviews only and if joining, the staff will undergo the same rigorous training as everyone else and will not in anyway be granted special status. They will abide by our terms and conditions if they wish to remain.

It is rather sad that a hospital radio has to close, but it was quite plainly obvious that the changes in the health policy were the last nail in the coffin for them.

Footnote:-

The station was under review for misconduct by the Health authority.

Wards 1 & 3.

These wards will now be very busy because of the closure of the acute services at Windsor. We are looking at providing additional loan radio's in the near future.

Batteries.

The trolley shop is now carrying batteries for the loan radio's please broadcast this message during your programs.

Donations.

The station received a £5 donation from a grateful patient who recently made his third visit to the hospital: perhaps he likes Sinead O'Connor on Nigel's show?

The station also received donations totalling £11 from various patients.

Charity Buzz.

The manager, him up there, is currently organising four coach trips for this year.

Watch this space for details.

Radio History file.

The long awaited part two has arrived for your perusal. It details the years 87-88. I hope you will in your spare moments take time to sit down and enhance your knowledge of how Heatherwood developed

during this period.

Part three will appear in due course.

If you take photo's of each other at the studio's don't forget to pass a copy to the secretary for the radio history file.

Copyright/PRS etc.

I have been in contact with these organisations and an information leaflet will be produced for everyone in the near future. A video has also been supplied by the PRS people this will be passed to team leaders to view with their staff.

Arrivals.

The station has been joined by Caroline Price on wednesdays and John Huntington on thursdays. We wish them well and hope they will enjoy working at Radio Heatherwood.

Departures.

Mike McKeirnan has decided to leave. Mike has been with the station a long time but never actually became a full presenter. We wish him well for the future.

Fete Day.

The departure of the full time secretary of the league of friends indicates that there will not be a fete this year on the first sundy in June.

Blue Book Reminders.

The following has been re-printed here as a reminder to presenters who have not observed the stations policy.

Please refresh your memories

➤ (12) BROADCASTING TECHNIQUES

(Foot & Mouth)

(12.3) The most important result of the patient request programme, is the listeners feelings of personal contact with the presenter via the radio. This is achieved by sincerity, too much, it becomes sickly, too little and it becomes cold and un-inviting. Hospital radio hopes to help the patient to forget their problems, and where they are, even if it is only for a short space of time.

(12.3) Records carry music played by musicians; do not refer to the record as "IT". Music like speech is made up of sentences and paragraphs, and in the same way as you would wait for the end of a sentence, you should wait until the end of the musical phrase before fading. Never fade against a crescendo, awareness is the first step towards drop ins, not "Crash Ins". If you practise listening to music for the fade points, and develop an ear for the phrases, "You'll make a competent presenter by doing so".

(12.4) The music at the beginning of a programme should have a definite start, but maybe faded to speech. The last record in a show (eg. the signature tune) maybe timed, started the amount of time from the end of the show, and faded in when required. This is pre-fading to time. Once you come in on the end of a record, it must be faded away behind you, not left playing in the background. Do not announce that you are cutting the record short. If you fade properly the patient will not know that you have shortened the record. The stations policy is to play all of the record unless time does not allow.

(12.5) Please use only instrumental records for themes or backing tracks for talkovers. **DO NOT CRASH VOCALS.**

(12.6) The on air presenter during any program has the discretion to ask any person not involved with the program to vacate the studio.

Please do not take advantage of

the on air broadcaster by entering the studio and remaining without his permission. All trainees should also ask if they can remain after their part of the program has finished.

➤ 24 Hr Requestline.

The introduction of the answer machines has now prompted a change to the advert which has appeared in the Bracknell news for the last 15 years at no cost to the station.

The machines have already proved their usefulness, with requests and messages.

The idea we hope will be picked up by friends and relatives and used in greater awareness of the radio service at Heatherwood.

➤ Home Furnishing Exhibition.

The exhibition was under threat of being cancelled due to the financial climate. I have today received confirmation that it will go ahead. A copy of our booklet and copies of the radio history file have been forwarded to the press department and future articles will contain references to the radio station.

A special program about the setup of the exhibition and it's aims will be recorded shortly with the organiser for future broadcast.

Please continue to plug the exhibition as much as possible.

➤ Feedback

This section relies on the feedback which we all receive from the ward rounds or stories which take place.

If you have something of interest to other presenters which may have taken place: write the story on a piece of paper and this will be published in the next available issue.

➤ Buffet

Many thanks to all those who came along to the buffet organised

by the hospital. It shows to the management team of Heatherwood that we are not just a bunch of dee jays playing pop music for our own gratification.

And in the End

➤ Keep up the Good Work

P.J.

THE MANAGEMENT

Dave Smith.....Manager & Librarian. Tel No Bracknell

P.J. Davidson-Smith.....Secretary & Engineer. Tel

Trevor Kensall.....Public Relations.....Tel No

Gordon Young.....Staff Training.....Tel