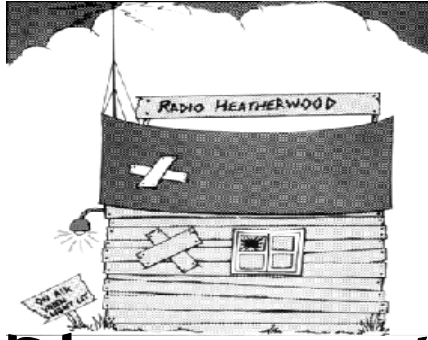


# RADIO Heatherwood



## Presenters Newsletter Iss 64 Mar/Apr 1995

The Radio Heatherwood staff newsletters took many styles and methods of production during it's publications.

The originals have been lost, but to show the flavour of the content we have recreated an issue (64)

a newsletter originally published in April 1995.

This was produced using Microsoft publisher and would have been printed on a coloured sheet of paper. All the layout mistakes and poor positioning of items are still shown, so as not to change the history of the development of the newsletter.

A copy was then left in the team trays for each volunteer.

The only changes made to these have been the removal of personal phone numbers.

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# Presenters Newsletter



## RADIO Heatherwood

In this month's newsletter:- room with a view, a new broom at the top, national lottery threat, plus all your favourites

### ✓ *Record Donation*

2/2 A donation of records was collected from a Mrs beech who had phoned the radio studio in a last effort to ditch the records before she took them to the skip.

### ☐ *Feedback ( Post-bag )*

Mary Sprinks of ward 5 writes:-

1/2 Thank you for the entertainment you provided which I enjoyed very much during my recent stay in ward 5.

I'm sure you help a great number of people. I enclose a small contribution ( £10 ) to help you continue to do so. Yours Sincerely.

*Well done team.*

### ✓ *Donations*

Stuart wd 3 £1 11/1, Jean wd 1 £1 23/1, Robert wd 5 £1 3/2, Rene wd 4 £1 1/2 Doreen wd 5 £1,8/2 Anon wd 5 £1 9/2, Audrey wd5 £2, Bill wd10 £5 28/3, Bill wd10 £2 30/3.

### ☐ *Feedback*

### ( Saturdays )

On Saturday 4/2 a patient on ward 5 Robert Banks a parish councillor of Winkfield suggested to Keith Smith we should write to them as they have some money on offer. So that's what we have done we await the outcome.

### ☐ *Departures*

Paul Del-Nevo 10/2.

Desmond Hutchins 15/2.

### ☐ *Feedback ( post-bag )*

Jessica Godliman writes:-

Dear Radio Heatherwood

I Enclose £5 towards your funds. I was a patient for 41/2 weeks in ward 5 and I can't thank you enough for the lovely music you played for everyone it really kept me going in my stay there. The way you put the program and requests out are great. Keep up the good work, best wishes to you all.

### ☐ *Feedback ( Thursdays )*

Kevin writes:- Lisa and I have had one hell of a night after a little confusion with regards to counting the requests during collection. We were wondering if we had set a new world record by playing 28 requests in two hours five minutes. At

least we know someone must have been listening

**Kev & Lisa**



## ***Sweethearts Ball***

A big thank you must go out to Amanda Colin and all those who helped with this years ball.

A Big Thank you Guys & Dolls.



## ***Yakkety Yak***

Who is using Grecian 2000 ?

Who is looking for young males ?

Who is looking for young females ?

Who wants a transfer from Saturdays to Thursdays ?.



## ***Charity Stall***

The charity stall on Saturday 8th April realised a total this year of £133. Last years total was £217 so we are down on the previous year. A smaller amount of people are moving through the market this is a reflection of the change of shopping habits .

Our thanks go out to all those presenters who once again came along to help man/woman the stall on the day.

**Many Thanks PJ.**



## ***Feedback ( Fridays )***

On Friday 24th Feb. Amanda decided to help out the Friday team of Colin Lesley and Craig. How Amanda left her skirt behind at the studio remains a mystery ? You would have thought she would have noticed !!!

**( ED: I've heard tell that some members of the Tuesday crew share dresses maybe that's the reason ).**



## ***Feedback***

## **( postbag )**

Francine writes:-

I would like to say how much I enjoyed the request you played for me on Saturday 4th February you managed to find an excellent version of " bewitched " thanks to your DJ. It really gave me a lift also I know how much the Andy Williams record was enjoyed by another lady on the ward she was thrilled. Thank you for an excellent service. Yours Sincerely Francine Heastie.



## ***Year End Battery Sales***

The end of the year graphs for battery sales makes interesting reading. Tuesdays come out on top for sales closely followed by Mondays. Ward 5 had the top sales with ward 1 & 4 a close second & third.

What is evident, this is the first full year without freebies to patients and the sales have been maintained and increased.

A big thankyou to all who have helped promote the loan radio service and done the sales pitch.

**Nice one team.**



## ***Arrivals***

The station welcomes Paul Hodgeson 9/3 to Thursdays.



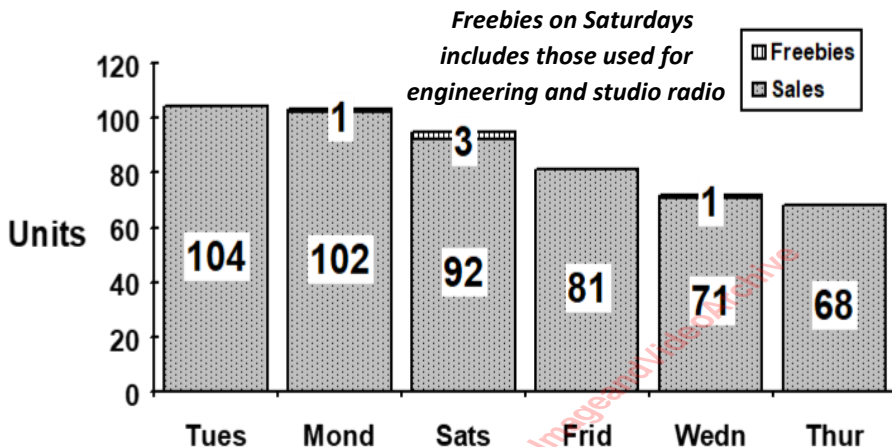
## ***Departures***

The station says good-bye to ?????? who leaves a message on the studio answer machine on the night he should be in with no mention of who he actually was ( The man with no name ). He says he'll return later; I don't think so !!!!.



## ***Feedback ( Thursdays )***

## Loan Radio Battery Sales By Night 1st April 1994 till 31st March 1995 Year End Total 518 Sales + 5 Freebie



Rebecca Writes:- On 2/3 I got some feedback from Adele on ward 3 who was just about to go home , but she said on Monday she found our station by accident and had a listen and really enjoyed the boys on Monday night and wanted me to pass on her thanks to them for cheering her up.

( ED: I also found this station by accident; 15 years ago and I'm still suffering ????? )

to sell a mug to Gwyneth I finally tracked the elusive patient down on ward 1 ( nobody but nobody runs away from a Tuesday broadcast ). having apprehended her I sold Gwyneth a mug and she insisted that a photo was taken to immortalise the moment ( no it's not an identikit in case she runs out when we're on air again !!! ). She was really thrilled ( who said I was past it ) and was enjoying the entertainment.

( ED: " Your not past the sell by date, it's just your bar code that's been cancelled Al " ).

### ❓ Did You Know

**What does Radio Heatherwood and your workplace have in common?**

The rest of ward 1 were listening and enjoying Amanda as we always do on a Tuesday

*Getting the staff to read the notice board once in awhile !!*

( ED: " An unfortunate choice of words here Al " I've heard all wards are enjoying Amanda on a Tuesday night, but whose watching " !!!!!!! )



### Feedback

Big Al reports:- Having sent the lovely Amanda on a wild goose chase to ward 3



*A Room with a*

## *View*

The work progresses at a steady pace; funds to complete the project are still to materialize. We have requests for assistance with Winkfield parish council, Sunninghill parish council, Berkshire community trust, and the Prince Philip trust.

## *Feedback*

Rebecca writes:- 16/3

Reggie Kray is back in ward 10 with prison warders and the police outside the door- All those men in uniform !!

Did we have a special listener ? who knows !!!!

*(ED: It's just coincidence but the following day Reggie popped his clogs, was that a result of listening to Radio Heatherwood ??? )*

## *Grand Draw Jingles 1995*

The station will need new jingles to be ready by Monday 19th June for transmission. It's time you put your ideas together and started production. I'm sure Kevin, Lee and Co will assist.

## *Studio Manager Resigns*

On Monday 20th March Gordon Young posted his resignation through David's door. After a long absence because of work commitments and additional family commitments Gordon has no option but to resign from the station and the League. Gordon joined Radio Heatherwood in June 1988 and was an enthusiastic supporter to the radio station taking on the role of team leader studio manager and trainee officer. A thank you letter has been sent along with a small gift.

## ★ *Loan Radio News*

A new batch of radios has been allocated to the wards bringing the total to 165 on the wards. In addition to the new units, those numbers which were listed as unknown have been allocated new units. This raises the total on each of the wards to 33 units.

## ★ *Loan Radio*

The prototype radio in the studio must remain at all times, someone passed it to the wards and has been missing for several weeks. It is provided for the person who does batteries and needs to tune in radios: they can listen on the prototype to verify the right station. Rebecca recovered the prototype from the wards.

## *Feedback Saturdays*

Whilst Keith Smith delivers the mug on ward 10: the lucky winner Richard Pearce hands over a doodle which he's done whilst listening to Radio Heatherwood. I'm not sure what that means because it's a picture of The water wheel. ?????

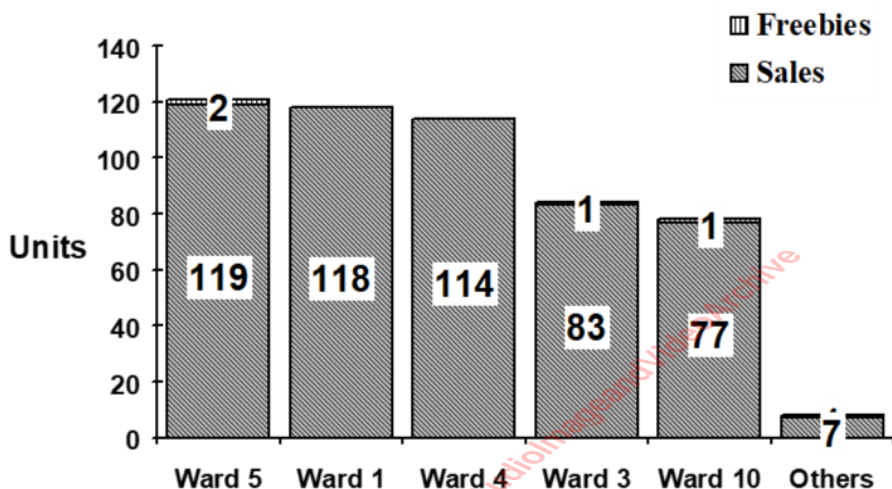
## *A room with a view ( donation )*

The word on the streets is Winkfield parish council are to assist us by donating £100 to the project.

## *How much longer will it take ?.*

I have now spent over 320 hours on the work involved and made over 35 separate visits to the studios. The lack of funds means an extended period of conversion and I now see that the rooms are unlikely to be complete until late 1995 and even maybe will run into 1996.

## Loan Radio Battery Sales By Ward 1st April 1994 to 31st March 1995 Year End Total Sales 518 Sales + 5 Freebies



### *National Lottery Threat*

It has already been reported in the national press the effect the lottery is having on local charities. They are suffering from an immediate lack of support for their raffles draws etc. In some cases of the large charities they have had to dismiss part time workers. What will it mean for us ?.

The Grand draw this year will, I've no doubt reflect the support that Joe public is giving the national lottery.



### *What a Mug*

Gwyneth on ward one has three of our mugs which she purchased 7/3 & 15/3.



### *Loan Radio Sponsor ( 167 )*

Lesley Reports 31/3 :- Colin took a £10 donation from a gentlemen on ward 10 called Richard Pearce. He would like the money to be used for a loan radio in memory of his wife Mary Pearce who died in Heatherwood on 6th April 1994. He was obviously quite upset and really wanted the money to be used for this purpose as his wife had worked at the hospital and been involved with Heatherwood for a long time.

*(Ed: Nice one Colin & Lesley ).*

P.S. For your future reference: If you are presented with a donation of £5 and over try and obtain a name and address especially where loan radio sponsors are concerned. We like to send them notification of number allocated etc.



### *More Departures*

Graham Hyman from Tuesdays who joined Radio Heatherwood in March 93 has

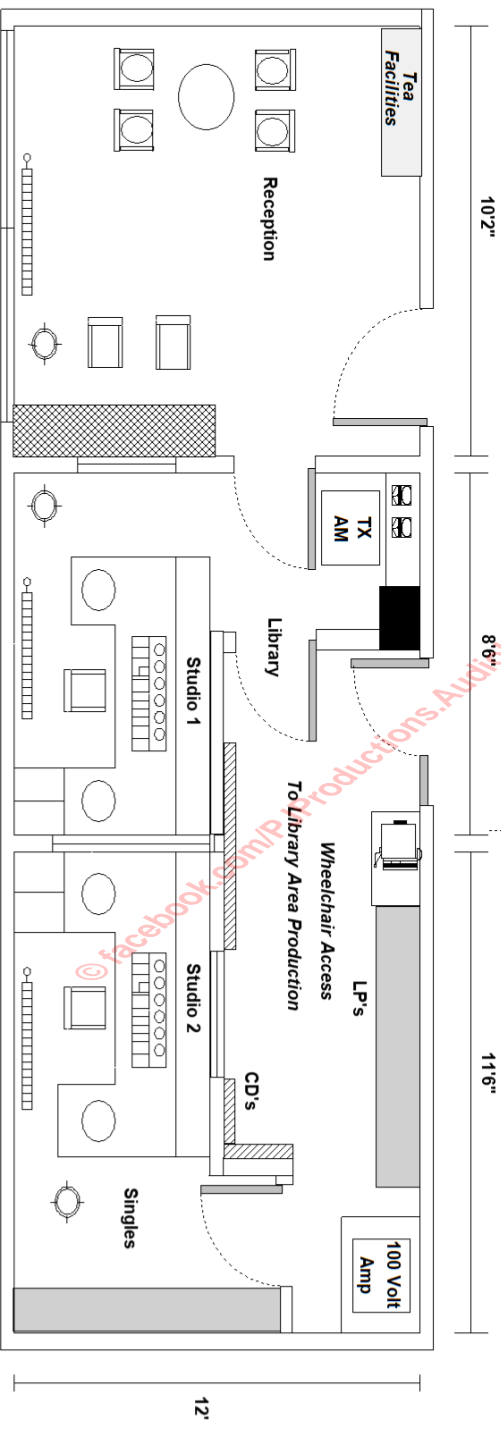
# A room with a View

Radio Heatherwood

Entrance Corridor

New Library & Reception

April 1995

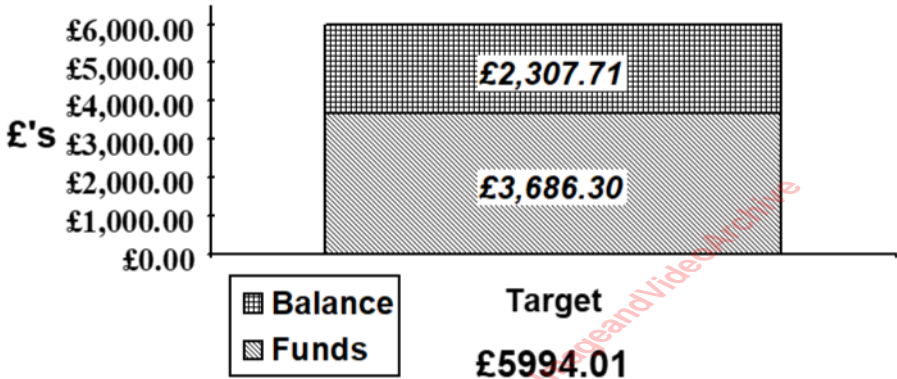




## ***A Room with a View***

***What price to change our outlook ???***

***Target £5994.01 Needed.***



decided to leave because of employment commitments. Graham's final program was on Tuesday 11th. We all wish him well for the future and a thank you letter has been sent.

### ✓ ***Record Donations***

Sue Hazeldine of Ascot, Mrs Jeffery of Windsor, and Mrs Carr from Haileybury school Windsor have all made donations of records and bric - a - brac.

### ***Ward 9***

In early February a message on the grapevine network from the hospital staff informed us that ward nine was about to be demolished and moved to Wexham. Panic set in and a frantic phone call to the on site electrician confirmed our worst fears as a ward would be demolished and with it the cable network for the inductive loop service.

The hospital didn't consult us, the result was a bill for £350 to repair the cable network for cable run 2. After conversations with the head of estates and a commitment to pay for the damage; today 5/4 a cheque finally arrived to cover our outlay.

### ***Am service***

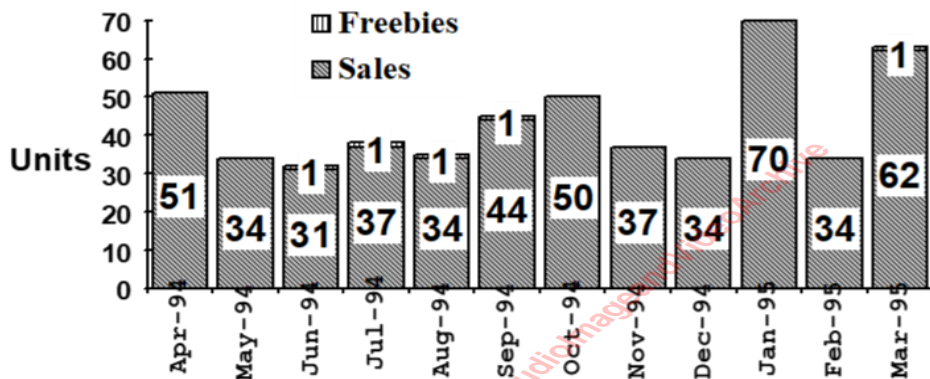
On the 22nd February David and PJ attended a meeting with XXXX to discuss the radio systems and obtain a commitment from the hospital in maintaining the am service on the wards during any building alterations. XXXX said he could see no reason why the cost of any alterations to the am service should not be included in the project cost of the associated building work. He agreed to accept responsibility for the damage to ward 9.

A discussion took place over the future of both systems and XXXX said he was committed to providing the bedhead system in any new builds as he felt this was expected. A



## Loan Radio Battery Sales By Month 1st April 1994 to 31st March 1995

**1993 Recorded Total Sales 481+ 39 Freebies**  
**1994 Recorded Total Sales 518 + 5 Freebies**  
**\*\*\*\*\*Year End Totals\*\*\*\*\***



suggestion was made to move the bedhead system rack from the plant room in the EMI building to Radio Heatherwood's studio and scrap the existing unit which is almost twenty years old. The idea is Radio Heatherwood provides the manpower whilst the hospital pays for the cost of parts etc. It is also suggested that a new link be provided to re-instate the bedhead system on ward ten. The cable for ward ten was cut in 1988. An estimate of the cost and feasibility study will be submitted to the hospital shortly.

There was no definite commitment to install the am service in any new builds, but Frank Johnson did indicate a willingness to keep us informed of any major changes which might affect the am service.

### **Car Parking Permits**

Over the years communicating with the administration side of the hospital has always been an uphill struggle. Spare a thought for your colleagues on the trolley shop, I've still not been able to secure their car parking permits for this year and their list was submitted the same time as ours.

### **Why!**

#### **Why are there four persons to a night?**

As with everything at this station it's based on practical experience, since the advent of loan radios the ward rounds of today are very much different than years ago.

**Two persons** *collecting requests*

**One person** *selling batteries, checking radios etc.*

**One person** *floating, holidays, sickness, cover etc., ward assistance as per Team leaders instructions.*

# ★ **Loan Radio Service**

Each month a horror story, but it has to be remembered that any service you provide will be used and abused in some way, the loan radio service has been the best thing for the patients and not forgetting the radio in general, after all at least we know now that patients can hear us.

Enter one radio presenter doing ward rounds, lady explains that she is not able to buy a battery, presenter does his best to find a radio with a battery in for her, explains that once battery goes that is it, it has been left by a former patient. One happy lady with radio left smiling. Two weeks later same presenter is on ward doing radio's on ward, opens locker where this lady had been to find one radio with dead battery, lady in next bed tells him that he'll find more in the bottom of the locker. There were four more to be precise, all with dead batteries. This lady had obviously realised that she could get a free service with a little tale to tell. Unfortunately she didn't realise that she was causing an artificial shortage of radios on the ward by hiding the radios. As mentioned last month, looking for a radio with a battery in for a patient who says that they can't buy one, is a recommended way of perhaps relieving the situation, this lady just realised that a bit of cunning might achieve.

**Next month, how to create space in the bedside locker, what happens if a radio requires a new battery.**

## ◆ **Did you Know?**

At the present time I'm running the play lists on the computer at home, so make sure you put the right record numbers on the play lists please. As the year progresses we shall all get a clear picture of trends. The patients chart was compiled once before, in

pre computer days, a long job it was to. A copy of the old patients chart can be seen in the history files.

**What has emerged so far:-**

### ***Most Requested Artist***

- 1 Jim Reeves
- 2 Nat King Cole
- 3 Shirley Bassey
- 4 Louis Armstrong

### ***Most Requested Song***

- 1 Crockerdile Shoes
- 2 Crazy
- 3 Power of Love
- 4 We Have all the time etc.



## ***Radio Apathy***

We are drawing close to the season of fund-raising and this year it will be harder than ever to raise next years running costs. Don't fall into the apathy trap, make sure you have made your contribution !!!!!!!

The survival of this station demands a team effort from everyone.

Apathy is not something we can afford, it won't pay next years bills, nor will it help us to finish the room with a view project.

Why not take an interest now in what's happening around you.



## ***New Man at the Top***

On Monday 20th March Lee Henty was appointed Studio Manager. Lee joined Radio Heatherwood in September 1989 and has a wealth of experience working at Heatherwood.



## ***Feedback ( Thursdays )***

Rebecca writes:-

published on 29th April.

On Thursday 6/4 we came back from ward rounds and we were sorting through requests. We came across one for " Lou Rolls " now I thought it was Lou Reed when my trainee member of the team was quizzed and he said that the woman thought he was a nurse and wasn't completely with it we realised she must have had a call of nature was asking for a toilet roll !!!.

So who needs laxatives when you have the talents of Thursday nights !.

*( Ed: as it happens there is an artist called Lou Rawls but I think it's more a case of, a call of the wild OOOOOO OOOOO OOOO aargh !!!! ).*

## **What a Good Idea**

Dave & I receive many good ideas at times some are impractical others have been tried before or some we just don't have the resource to do, others can be implemented with little effort some demand a lot of input, always bear this in mind.

## **Mystery Note ???**

A mystery person left a note for us, here is a reply to some of the points raised:-

*Are we doing programs at the bandstand this year and also dressing up?.*

The answer is no we have no plans to do programs as PJ has too much on his plate engineering wise and this will also incur Prs charges. We don't plan to dress up as this may incur costs for costumes etc. This is not to say that we won't pursue these avenue's in the future.

Yes it is a good idea to redo the M to M tapes.

Grand Draw jingles, see page 4 of this booklet. Details of prizes will be



**Don't leave it till the last minute before you tell the team leader you can't make it!!!**

In the next news letter, year end loan radio faults, monetary donations, and mugs where have they gone.

## **Mondays.**

**Lee Henty Team-leader.**

Mark Porch Presenter.

Lance Scovell Trainee.

Caroline Dandridge Trainee.

## **Tuesdays**

**Alan Holder Team-leader.**

Amanda Chivers Jnt Team Leader.

Tony Gardner Presenter.

## **Wednesdays**

**David Griffiths Team-leader**

Desmond Hutchins Trainee.

Paul Bennett Trainee.

Dennis Wilkinson Trainee.

## **Thursdays**

**Rebecca Loader Team-leader.**

Kevin Donaldson Presenter.

Lisa Jones Trainee.

Paul Hodgeson Trainee.

## **Fridays**

**Colin Archer Team-leader.**

Craig Titley Trainee.

Lesley Archer Trainee.

## **Saturdays**

**Dave Smith Team-leader.**

P.J.Davidson-Smith Presenter.

Keith Smith Presenter.

Bruce Crossland Trainee.

Sue Pullman Trainee.

## **Supporters**

Roger & Ada Hawkes

*And then there  
was 22*

### **Some Useful Numbers**

**Manager**  
**Dave Smith**

**Secretary**  
**PJ Davidson-Smith**

**Studio Manager**  
**Lee Henty**

### **Grand Draw Grid**

Grand draw grid has been published : Don't forget to make note of your allocation, and above all turn up.