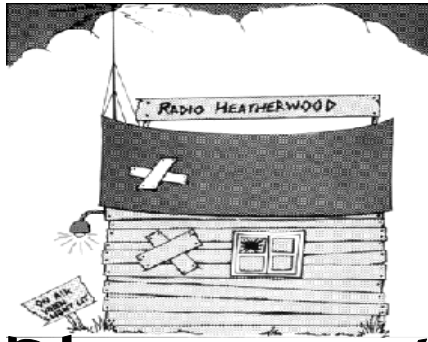


# RADIO Heatherwood



## Presenters Newsletter Iss 66 Jul/Aug 1995

The Radio Heatherwood staff newsletters took many styles and methods of production during it's publications.

The originals have been lost, but to show the flavour of the content we have recreated an issue (66)

a newsletter originally published in August 1995.

This was produced using Microsoft publisher and would have been printed on a coloured sheet of paper. All the layout mistakes and poor positioning of items are still shown, so as not to change the history of the development of the newsletter.

A copy was then left in the team trays for each volunteer.

The only changes made to these have been the removal of personal phone numbers.

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# Presenters Newsletter

## RADIO Heatherwood

In this months Hot summer newsletter read about Who needs Grand draw, request times, lets get mobile, and whose in line for a bmw, room with a view plus all your favourites.

### ✓ **Donations**

Peter Barnes a former patient in Heatherwood in November 94 popped into the studio 2/6 to drop off some records for us.

Jane Castle of Bullbrook Bracknell 2/6 donated some excellent records and CD's for the studios.

Norman & Hilda Evans of the RHSG donated their ticket money from the Charity Buzz. Norman was unable to go due to illness but they still wanted the money to come to us.

### **Feedback** ( Sundays )

Rebecca & Lee Writes:- It's bad enough having to get up really early on a Sunday Morning to go to Kevin's house to do jingles, but when we arrived, we were greeted with the sight of Kevin dressed only in a pair of very baggy union jack boxer shorts. " *I've seen more meat on a chicken drumstick !!!* ".

( *ED: I didn't know Kevin was a member of the National Front* ).

### ★ **Loan Radio** **Sponsor No:-** **169**

Mina ( Dorinda Cunningham-Brown ) on ward 4 6/6 donated £10 for a new loan radio. One year ago when Mina was on ward 5 she donated £10 for a loan radio ( 152 ). Tuesdays collected the donation.

### ✓ **Tape Donation**

On Saturday 10/6/95 a large box of tapes was left for the studio from Lilian Harfield of Hanworth Bracknell. This is the second time the station has benefitted from her support. She also replied to my thank you letter and says she will bring some items to the bandstand.

### **Feedback** ( Saturdays )

On Saturday 17/6 Malcolm Howard on ward 3 donated £10. This gave Saturdays the opportunity to let PJ loose on the wards again after a long absence. A thank you letter was quickly made up at home and we delivered it personally to Malcolm. He praised the service and said we all do a marvellous job.

*Nice one team.*

## Did You Know

There's an artist on the computer No 6001- A David Smith, I wonder what he sings?: perhaps the wheels on his bus go round & round !!!.

### ✓ **Donation**

Peggy on ward 4 27/6 donated £20.

### ✓ **Record Donation**

Stanley Pope of Slough donated some LP's.

### **Departures**

27/6 Paul Bennett from Wednesdays.  
( **ED:** *Oh no it must be Grand Draw Time !!* )

### **More**

### **Departures**

On Friday 30th June Colin & Lesley Archer completed their last show. They are moving from the area and are unable to maintain their support for the radio.

## Did You Know

Loan Radio 007 was out of action at the end of June !

**Does Miss Money Penny Know ?.**

### **Thanks**

So I finally passed the test and I just want to thank Rebecca for patiently driving for me every Thursday ( and Kevin Too ).

Cheers mates the next diet coke and beef & onion crisps are on me !!

**Lisa**

(**ED:** *mines a plain packet !!* )

## **A boy named " Aaron "**

Al was doing the rounds ( as you do when you get older ) and asked this young lad if he'd like a request. So far so good. I noticed his name was Aaron " what a nice name says Al did you know Elvis Presleys second name was Aaron. " Lad dead pan and not amused said " Yes and do you know what my second name is " You've got it, apparently his mum was an Elvis fan. Al struggling for words and backing off towards the door said " *Well have you got a nickname " !! Al.*

( **ED:** *At least it's not as bad as being " A boy named Sue " )*

### **Arrivals**

On Friday 30th June they said it couldn't happen, but yes he's just back from his world-wide travels of Slough; Lock up your joke books Stonkerman ( Roger Hawkes ) returns to Fridays.

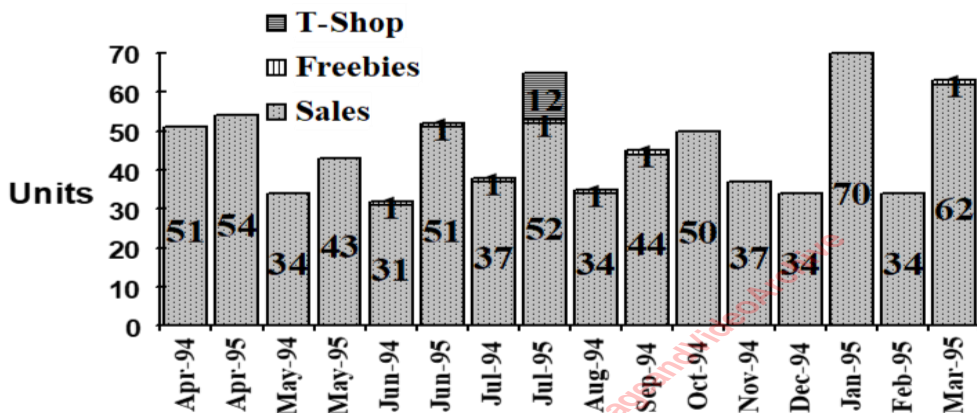
( **ED:** *Ear defenders left over from the last time are available. )*

### ✓ **Donation A Room With A View**

20/7 Marion Rathbone our trolley shop manager has a collecting pot in her house which generally gets donations from all her visitors especially during Ascot week. Marion has kindly donated this years donations to us which has added £46.50 to our total.

## Loan Radio Battery Sales By Month 1st April 1995 to 31st March 1996

**1994 Recorded Total Sales 518 + 5 Freebies**  
**1995 Recorded Total Sales 212 + 2 Freebies**



## Yakkety Yak

Whose dress made Kevin's hay fever worse ?

Whose having an affair with who ?

Which famous postman appeared at the station one Thursday with his black and white cat ?

Who's pretending his ex doesn't mean anything to him ? You're not fooling anyone.

Meaning of life

Will the studio manager ever write a column for the newsletter ?

Will the following nights ever submit regular columns for the newsletter, Mondays, Wednesdays, Fridays.



## Did You Know

Elaine Farr wants our fax number !!!!

## ★ Battery Sales

95/96

As you can see from the above graph, sales for batteries this year are ahead of last years target. We are also now in a position to show how many the trolley shop is selling. Sadly not the ward they were sold on. The quantity shown against the trolley shop is the number allocated during that month and will not reflect sales in that month.



## Did You Know

In the 1994 radio history file Lee is pictured next to the gents toilets receiving his 5 years award, is there a hidden message behind this ?



## Mobile Station & Studio Managers

Dave Smith can be contacted on 0589- ( Daytime )

Lee Henty on 0385 Evenings )



## The curse of DG

Monday 24/7 the curse of DG strikes again !! This time it only took 5 minutes: be warned if you're asked to work on a Wednesday or even spend time in the company of this man, your days could be numbered he seems to have an uncanny knack of losing members of his and other nights broadcasts !!

*( ED : rumour has it, it's the old rats aftershave that does it )*



## Phoar !!!

Thursday 27/7 Lee turned up for ticket selling flashing off his chest hair !! so overcome with this we made him a medallion to complement his outfit. Obviously he thought he would sell a few more raffle tickets this way !

*( ED: Sadly it didn't work people were looking for the flared trousers as well )*



## Feedback ( Saturdays )

Saturday 29/7 Did all the hot weather go to our patients heads or is it just the norm to bash PJ & Keith over the head with complaints.

Having just returned to ward rounds on a regular basis this week it was my turn to collect requests with Keith. As we moved from one ward to another we were greeted with stropky visitors broken radios, and complaints about poor reception, after having completed ward rounds which took an hour, I've decided to modify a new room for any other hospital radio, it will be easier than doing ward rounds ?.

### Later the same night

The elusive mug winner listed as being Karen ward 1 after contacting every ward,

we found her on ward eight. So off I trots to deliver the mug, whilst handing over the mug, a voice in the background says are you from the radio, you played my record at the wrong time, what's the point of giving us a time and you don't play it, you're always playing requests for wards 3 4, 5, but you never play requests for us, if this is how you run your service I'm not going to ask for another request in future, they played my request on time during the week why say you're going to play it and you don't.

As the woman drew breathe and I tried to explain the situation she went into auto play back of the same garbage. So I apologised and said we would play it again if we had time and I promptly left before murder was committed.

*( ED: Any one want an engineer for their new studio's )*



## Taking Requests

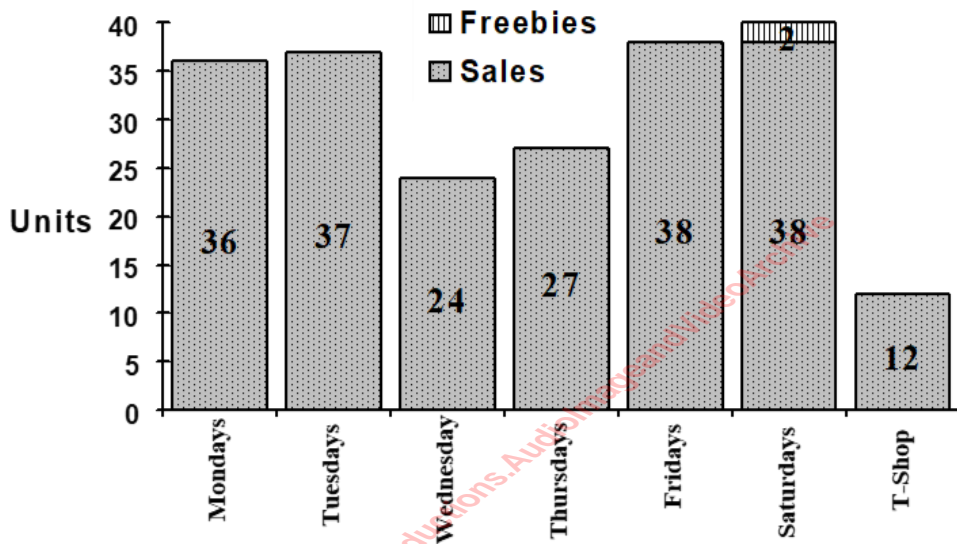
### Why the half hour rule ?

Over the years rules have evolved on this station because of conditions or situations which have occurred and these may have lead to some un-pleasant moments.

The original request collecting on wards was 8 records per half hour and give them a time, this lead to some monumental cock ups with five records for 8.00 and eight records for 8.30. request programs would grossly overrun and people would switch off because if there record was the fifth for 8.30 and they hadn't heard it by 8.45 click they turned off and would then complain bitterly the following night that the record wasn't played.

**Timely Reminder to all presenters** when collecting requests today you should take only 6 requests maximum per half hour and advise the patient their request will be played between the half hour time slot i.e. 8-8;30 or 8:30-9. If

## Loan Radio Battery Sales By Night 1st April 1995 till 31st March 1996 Sales 212 + 2 Freebie



they ask for a specific time say 8:30 say to them do you want it between 8-8:30 or 8:30-9. If you say yes, we will play it at their specified time you commit every night to do the same for that patient whilst their in because they use it as a lever, also you commit a particular style of music to be played at a time which might not mix well with the previous record.

Patients also forget once you have left what time they chose. A good reminder for patients as you finish taking the details is to say.( i.e. " Thank you Eileen for your request we broadcast from & 7.30 till 10.30 and your request will be played between 8.8-30 " ) This serves two purposes it reminds them of the transmission times and also the time they chose.

This may sound as though we are trying to teach the older members to suck eggs but believe it or not we are all guilty of slipping

into standards which can do an injustice to the service we provide.

All presenters remember the half hour rule !!!! ***Don't specify specific times !!!!!***

### **Loan Radio Faults**

A fault which seems to have come to light recently is the radio which sounds distorted and off the station with very little volume. This is caused by the battery which is about to fail and gives the impression the radio is not tuned in properly.

### **★ Loan Radio Leaflets**

Don't forget when you check radios for



leaking batteries etc. Make sure a loan radio leaflet is in the locker with the unit.

Despite assurances from the management we can expect un-told grief on this subject !!!!!

**Check those lights!!!!!!!**



## **Engineering Corner**

### ***Am Service***

W/E 29/7 nearly turned into a disaster for the loan radio service on wards 1,2,3,10, and the day surgery unit. The reason the hospital have started to renovate the mother and baby unit on ward two the aerial situated in this area was ripped from the wall, as the wall was to come down: an emergency repair by PJ has re-sited the aerial further down the corridor. I cannot over stress the need for Team leaders to make sure that all cable driver lights are lit before commencement of ward rounds. The next 5 years are to see some monumental changes to the layout of the hospital and our service on the medium wave is going to suffer every time they do work.



## ***Why Grand Draw Why Not Something Else ?***

In the early days of Radio Heatherwood fund raising by presenters was limited to the minority and only raised small sums of money these were organised by the individuals concerned who would in variably mean no involvement by the other 20 presenters.

When the grand draw was started in 1985 the idea was that for very little initial organisation we could accumulate a large sum of money and involve everyone and the task is quite easy. People were given the



option to volunteer to assist with the selling but as before the people who organised it were left to do the work I distinctly remember sitting in maternity every Saturday afternoon and David can remember going round the wards every Saturday on his own. this continued for the first three years when after every one had benefited from the £3500 raised we decided to make time slots compulsory, an average eight hours over a three month period. If people want the benefit of the job as presenter they should arrange their social calendar to accommodate their fund-raising. It is one of the only fund raising systems where very little effort is required, it promotes us in the high street and makes sure that all presenters give an equal share of time to the station and at the end of the day for 10p a punter could win a prize.

### ***How do we replace it ?***

You need a system where everyone can be involved, very little organisation, it's not a task to obtain the money, and above all people will enjoy doing it and won't feel embarrassed ??.

We have tried sponsored radio programs or sponsored events and this hasn't worked well because of the hassle in collecting money or getting family or friends to sign the form in the first place.

The sweethearts balls, and the Radio Heatherwood supporters groups have produced regular income to the station but they rely on the input of a few individuals and don't involve everyone.

I don't believe there is any get rich quick scheme we can adopt nor do I feel we should abandon Grand Draw what we do need to do is perhaps improve the way it is delivered on the wards etc. One idea for next year we are considering is a different night each week will abandon programs to sell grand draw tickets around the wards at the same time set up a table to catch all visitors to the site ?

If you can think of ideas on how to

improve our Grand Draw sales etc. let us know.

It may be old hat but the station has survived well on it over the last 11 years and will continue to survive if we work as a team of 20 individuals all contributing to the fund-raising and not as the early days where 5 individuals provided the fundraising !!!!!



## ***Bracknell***

## ***Bandstand***

On Saturday 12th August this years bandstand proved a hot spot to be with records books and bric -a- brac quickly snapped up by punters. Dave Griffiths, Dave Smith, PJ, Lisa, Barry, Keith, Lance, and not forgetting Rebecca were the stars of the spectacle £214:40 from the sale. We also raised £49:50 from the sale of tickets. The ticket sales were down once again from last year but sales of bric a brac is up by £40.

***Well done team***



## ***A Room with a View.***

On Saturday 15th July the final piece to the jigsaw which has created our new facilities was put into place and the room became fully operational. The outstanding funds still required are to pay for the furniture and a couple of hidden items which are required. On the 31st July the league of friends committee were treated to a preview of the new room. The league put the first £2000 into the kitty when we started.



## ***Summer Holiday***

***Letter from ED:-***

By the time you read this note I shall be sunning the old body on the beaches of Cornwall for the next two weeks. A



reflect on this past year and also a chance to re-charge my batteries. The wife says I need to renew the motor. She said something about trading me in for a boy toy whatever one of those is.

See you all in September ( Charity Night 22nd )

## *League of Friends AGM*

The league of friends will hold it's AGM on Monday 16th October. If you wish to go please forward your names to PJ who will arrange an agenda for your attendance.

## *Mobile Secretary*

No he's not getting a GT zimmer frame but as part of his day time job He's being forced to carry a mobile phone , all he needs now is his filofax and designer suits and shades ; watch out Del-boy independant traders!!!!.

## *More Arrivals*

The station sends a big welcome to the following who will be training on the nights allocated.

Russell Stafford from Tuesday 22/8

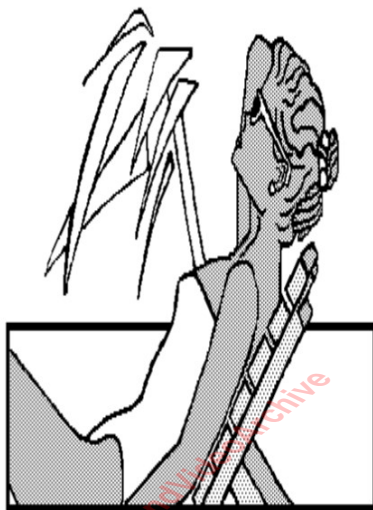
Cecelia Cruickshank From Wednesday 6/9.

Amira Sagher from Thursday 7/9.

Amira is an accomplished musician and enjoys playing music. The jingle team on Thursdays will I am sure use her talents.

## *Did You Know*

Waitrose Sunningdale 19/8 produced tickets sales of £183.77. The highest ever venue sales for tickets.



## *Feedback ( Wednesdays )*

David G writes:-

**Right Ward Wrong Planet**

Picture yourself on ward 4 on a Wednesday night.

**David :-** " Hello Aubrey ,how about a tune on the radio tonight ".

**Aubrey:-** " Oh that'll be nice I'd like to sing a long with the cast of Eastenders please ".

**David:-** " No problem just give me a time between 8 and 10 tonight and we'll stick that in for you "

**Aubrey :-** "Just after six o'clock please"

## *Did You Know*

David on Wednesdays folded 2,327,539 loan radio leaflets on Wednesday night and he

is looking for his prize.

Due to the financial constraints placed upon the station at the moment the only prize we could come up with is a copy of 3360s.



## Thanks Mum

Rogers mum our Ada would like to say thanks for all the records you played during her recent stay on ward 4 she really enjoyed listening to the service.



## Did You Know

Tea/Coffee is 15p per cup, it's not free so place your money in the blue pot.



## More Yakkety Yak

Who didn't want to be photographed

on the bandstand ?



## More Engineering Corner

The reported fault for Studio one mixer when radio two fader is selected signal breaks up.

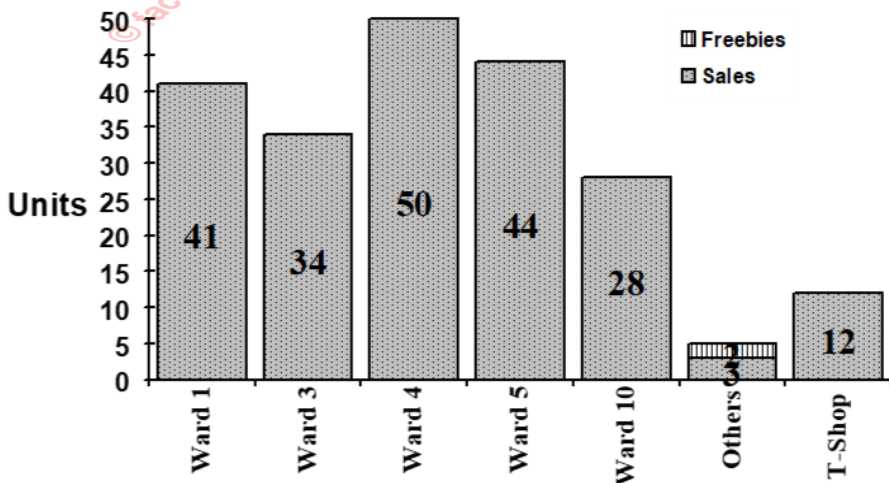
This tends to show itself when the fader is at 0db. To correct the problem a slight decrease of the fader travel tends to correct the problem. I believe a worn spot on the fader is causing the problem.



## Did You Know

The 1994 Radio History File is in the studio. All the sordid details of last years service.

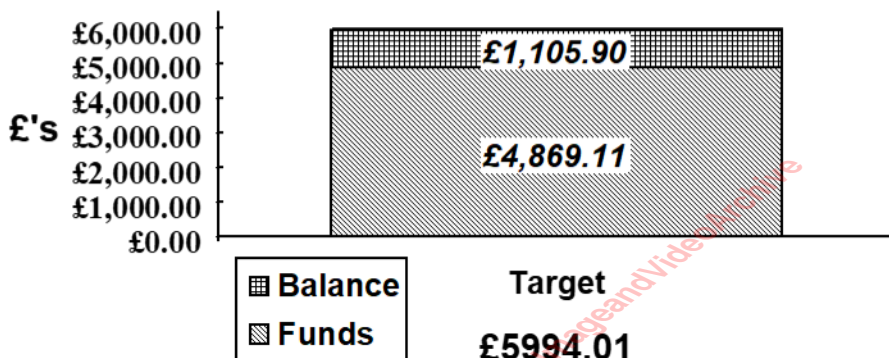
**Loan Radio Battery Sales By Ward**  
**1st April 1995 till 31st march 1996**  
**Recorded Total Sales Sales 212 + 2 Freebies**



# *A Room with a View*

## *What price to change our outlook ???*

### *Target £5994.01 Needed.*



## *You Have been Framed*

The studio camera is on the side in the reception just point and shoot. All teams please ensure a picture is taken of each and everyone of you so that you may appear in 1995 radio history file. The more outrageous you can be will be accepted.



## *Who do you call first ?*

The lines of communication should be easier now that the management team are now mobile. The lines of communication should be followed as below:-

If you have problems with attendance:- Team-leader first  
 Studio Manager next ( Lee ).  
 If un-obtainable  
 Station Manager. ( Dave ).

If un-obtainable  
 Secretary ( PJ ).

The telephone numbers will always be printed on the last page of the newsletter.

## ★ *Loan Radio Sponsor No:-* **170**

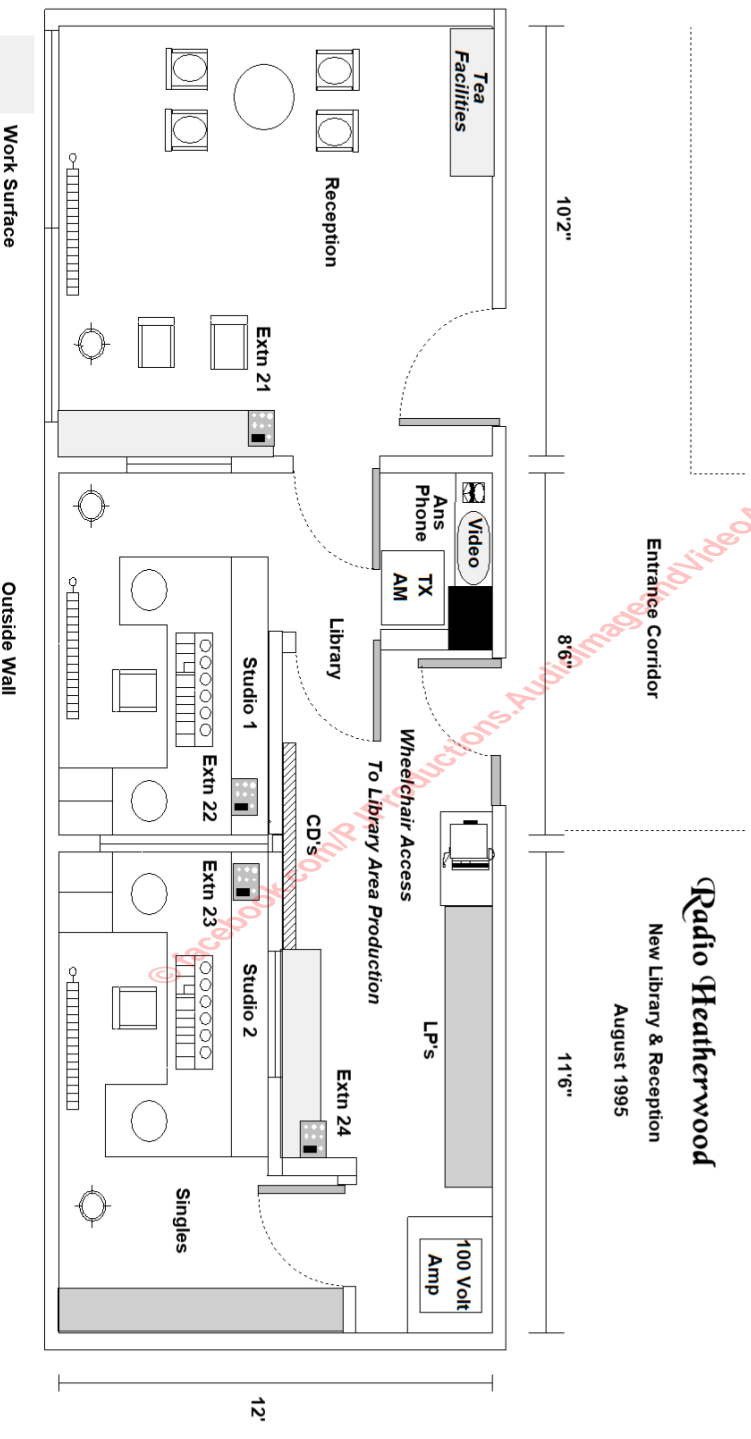
Mina ( Dorinda Cunningham-Brown ) on ward 4 14/8 donated £10 for a another new loan radio. Mondays collected the donation. This raises mina's sponsorship to three units.



## *Holidays*

Lee Henty is on holiday from Friday 25th August until Sunday 17th September. Roger Hawkes is acting as Grand Draw and staff coordinator during this period. Rogers No is home 01344 or at work 01753. All other matters to Dave .

# A room with a View £1105.90 What No Furniture ?



# **More Yakkety Yak**

What presenter whilst selling grand draw tickets asked a patient “ Are you going to be around in September “ ?????.

## **Car Parking Permits**

When the current car parking permits run out, we will not be issued with new ones from the hospital. The total fiasco with trying to obtain new ones for our own staff as well as the trolley shop people waiting seven months this year to get replacements means a re-think. Watch this space:-

## **Whats in the future ?**

Now that room with a view has come to an end and the additional work involved in that has ceased what next ?.

A well earned break for yours truly for starters. It is our intention to have an open day for the staff of the hospital later in the year. We also will be looking at a special broadcast day. In addition we will be looking at how we can raise the balance of funds to purchase the furniture.

Watch this space:-

## **RHSG**

As I write this newsletter another trip is taking place. This time the man with the spare zimmer frame has whisked off to Southsea for a paddle by the sea.

## **Bedhead Radio System, Is it here to stay ?**

As it mentions in another article the

hospital will fundamentally change over the next five years as the layout and wards are changed. No provision has been made by the hospital in maintaining either system. Despite an offer to improve this system which we submitted earlier in the year. We have received no undertaking by the hospital. In the light of this, we have decided to withdraw our offer made earlier in the year. The continued demise of the system will eventually deny all wards of any service..

This state of affairs is exactly how we expected it to turn out . Ten years ago when we first looked at where things were going wrong, it was quite plainly obvious the bedhead system would be on a downhill slide.

This is not good news for us as it puts all the reliance on the am service which ordinarily could cope. This as you already know is under constant threat of damage from any building proposals.

Where we have to rely totally on the am service our loan radio's can at a stroke be rendered useless should building work interrupt any of our aerial cable runs.

The bedhead system on the general wards should it be cut will make no difference. The system however in the maternity unit will immediately be missed should cables be cut or the main amps fail .

The maternity unit as such will become the surgical centre for the hospital: renovation to incorporate new operating theatres and the demolition of the general wards will go ahead.

### **Where will that leave us ?**

We could find ourselves broadcasting to ourselves as bedhead cables are severed to the old wards which would bring down the service to the maternity unit. On the am front, cables which also straddle all the old wards could be severed taking out our service to ward 10 and the Emi unit.

**Is the future rosy for the bedhead system ?**

**Definitely Not !!!!!**

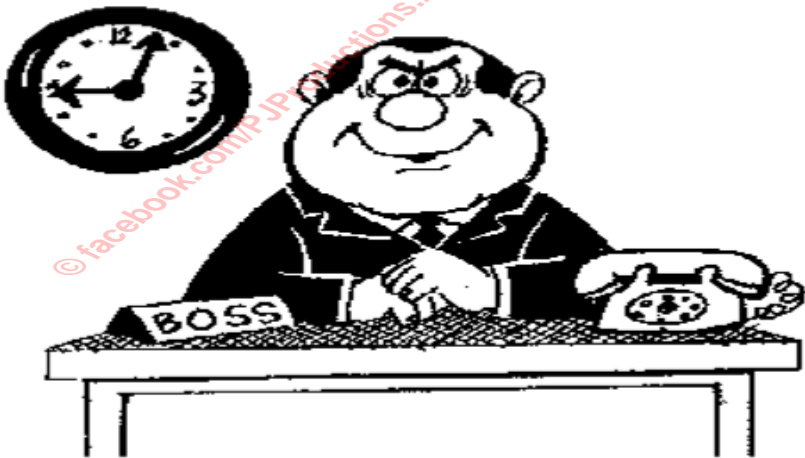
Is the future rosy for the am  
service system ?

*Only if the hospital consult us !!!,*

*Hang on a minute I can see a flying  
pig!!!*

*PJ.*

*See you in September*



*Don't leave it till the last minute  
before you tell the team leader you  
can't make it.!!!*

# Feedback It's your Newsletter

*Theres nothing I like better than to sit down  
and read all the feedback stories in the  
newsletter.*





### **Mondays.**

**Lee Henty Team-leader.**

Mark Porch Presenter.

Lance Scovell Trainee.

Caroline Dandridge Trainee.

### **Tuesdays**

**Alan Holder Team-leader.**

Amanda Chivers Jnt Team Leader.

Tony Gardner Presenter.

Russell Stafford Trainee.

### **Wednesdays**

**David Griffiths Team-leader.**

Dennis Wilkinson Trainee.

Cecelia Cruickshank Trainee.

### **Thursdays**

**Rebecca Loader Team-leader.**

Kevin Donaldson Jnt Team Leader.

Lisa Jones Presenter.

Amira Sagher Trainee.

### **Fridays**

**Roger Hawkes Team-leader.**

Ian Haskell Trainee.

Barry Callan Trainee.

### **Saturdays**

**Dave Smith Team-leader.**

P.J.Davidson-Smith Presenter.

Keith Smith Presenter.

Bruce Crossland Presenter.

Sue Pullman Helper.

### **Supporters**

Ada Hawkes

*And then there  
was 23*

### **Some Useful Telephone Numbers**

**Manager**

**Dave Smith**

**Studio Manager**

**Lee Henty**

**Secretary**

**PJ Davidson-Smith**