

Subject: Radio Heatherwood Presenters Newsletters
From: "Secretary" <Secretary@radioheatherwood >
Date: 02/02/2002, 16:20
To: Radio Staff



The Radio Heatherwood staff newsletters took many styles and methods of production during its publications.

We have recreated an issue distributed by email to radio staff and also posted on the staff noticeboard.

This newsletter originally published as above date.

The only changes made to these emails have been the removal of personal phone numbers and email addresses.

Background Story to Email:-

Newsletter Weekly Update.

PJ Davidson-Smith Former Secretary

Subject: News etc 02.02.2002
From: "Secretary" <Secretary@radioheatherwood >
Date: 02/02/2002, 16:20
To: Radio Staff

Hi Guys & Girls

Some important news for you.

Studio One Mixer

A fault has developed on the module which provides the signal from studio two. I have moved the feed to the talk-table module (Blue Button) until further notice. It still works but when this fader is open it will turn on your mike light. This is not an error but designed that way for that module. Please be aware.

PPL

As I'm all sure we got the message from Sylvia about the donations from the Rotary club. This is good news and we send our big thanks to the Dungates of Crowthorne for their help.

The head of the hospital Broadcasting association meets with the PPL people this coming week. Through the on line hospital radio group we were asked if we had any further comments to give Steve before he meets them. I posted some additional thoughts to him last week and these are enclosed here:-

Email to HBA

You are probably already aware but just to re-iterate here in case it crops up with your discussions at ppl. The signal strength of inductive loop is very weak and is directed where it is needed, the wards of our hospital. 60 ft beyond that ward you cannot listen into the service. We are not openly providing a public radio service (LPAM/FM) to the locale.

Our listenership is made up sick or recuperating patients and this alone separates us from the services delivered by student radio or local radio.

Apart from the financial burden of the licences to our station we have to also take into consideration we are also providing the portable am radio's (289 at present) so that this service can actually be listened to.

What Does it cost to deliver Inductive loop to our Patients ?

£225 Prs Licence
£220 Annual Maintenance Cost of System
£150 - 200 A year maintenance of loan radio's and replacement headsets.
£488 PPL Licence

Over a £1000 per year will have to be found.

All this money so that we can deliver 12 hours a week respite for our patients!!!!!!!!!!!!!!!!!!!!!!

All of this money has to be raised by the volunteers. If we continue to receive financial burdens such as this, we may have no choice but to switch the system off and at which point Radio Heatherwood will cease to exist.

If any news of that meeting reaches me I will forward it on to you all good or bad!!!!!!

Missing CD725

Can all presenters please check their bags as CD725 now 39 is missing from the studio rack.

League & Radio Heatherwood Web Sites

When we do our on-air programs I hope you are all singing the virtues of the sites. What you need to be aware of is the need not to baffle the listeners with our web address. If you tell them to enter any of the following keywords at their search engine they will find our web sites. "Heatherwood hospital" "Radio Heatherwood" "999khz AM" "Inductive Loop" "Loan Radio". The best search engines are yahoo, Lycos, or one called alltheweb.

If you use this method it saves you getting tongue tied with the web address. At the end of your verbal promo you can always tell the listeners that the web address is printed in all the leaflets which are scattered around the hospital i.e. loan radio leaflet, volunteers leaflet, or the league of friends leaflet. Hope this helps.

Email Address/Internet Access

We now have only one person without regular access to email/internet. I hope other presenters on a Tuesday do keep Alan up to date with all the news.

Email Requests for Records

Sounds daft doesn't it, get people to email their requests. It's not gonna happen from in patients but what about all those relatives and future patients which could benefit if we promote the fact that if they send a message and a choice of two records we will play that request at the next broadcast!!!! Your thoughts on this please.

That's all for now

Regards
PJ

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