



Presentation

The image of radio Heatherwood is built on it's presentation style, and music format. The station has over the years tried very hard to carve out a presentation style which is not a copy of other stations.

We are not a top forty station or a station which needs to be aggressive with it's listeners.

The age group of the majority of patients in Heatherwood is a contributing factor to the music format we adopt.

In your development of skills as a presenter you will no doubt change your style of presentation: please bear in mind that we will not rubber stamp a presentation style which contradicts the image of Radio Heatherwood.

If you feel that your presentation is best suited for Heatherwood, yet contradicts with the managements ideals; you will find yourself replaced ?

No more presentation which is aggressive please !

A warm friendly and sincere presentation.

